

About Conference

The last year has been one of tremendous shifts. Businesses across the globe have been forced to adapt quickly to largely different environment. Diversification will continue over the remainder of 2021, including the competition law area. This will bring growth opportunities but also more resistance and ambiguity for organizations and their legal teams. The recent framework on the idea of foreign direct investment (FDI) has missed to assess the role of competition laws in encouraging or preventing FDI inflows. Even after controlling for other potential determinants of these capital flows, there is a fairly positive correlation between competition laws and FDI inflows. This is particularly instructive for India's enactment of its Competition Act, 2002 and its subsequent positive impact on the country's foreign investment flows.

Given that FDI generally has a long horizon, multinationals will likely consider emerging economies with new, or even mature, competition law structures, eventually leading to open competition and a free market economy. Will ignore any demand for protection to local firms and industries in favor of promotion.

Understanding that is largely related to competition laws adopted and developed in developing and transition countries. MNCs, and to a large extent the wider community of competition lawyers and practitioners, expect the administration and enforcement of national competition laws in the new jurisdiction to eventually pivot to a less interventionist and more pro-market nature, if they were not so from the beginning. This expectation arguably underscores the willingness of MNCs to ignore any negative perceptions of a new competition law in an emerging economy and instead embrace the more positive aspects of this new competition law.

Further emphasis is required on the importance of competition laws as a tool for promoting foreign investment. Policy makers in countries without competition laws may receive additional incentives for any proposed plans to adopt national competition laws in their jurisdiction.

In view of the evolution of and key developments in the Competition Law over the past few years in India, ASSOCHAM is contemplating to organise, the **6th International Two Days Virtual Conference on Competition Law - Risk, Challenges and The Way Forward- on 23rd-24th September, 2021.**

The conference also sets out to cover the impact of tougher merger controls and foreign investment investigations on M&A strategies; the importance of antitrust compliance in view of increasing global enforcement; and Collision of antitrust, data privacy, and consumer protection and tools, policy reforms to tackle challenges in the tech era & rejigging enforcement priorities.

Focus Areas

Day 1- Session Theme:	Competition Law Enforcement in the Digital Market
Day 2- Session Theme:	Merger Control & Trends in Digital Markets

Schedule

Date:	23-24 September 2021
Time:	3:00 PM (IST) Onwards
Platform:	Virtual (Webex)

Chief Guest

- **Shri Ashok Kumar Gupta**, Chairperson, Competition Commission of India

Eminent Guests and Speakers

- **Mr. Vineet Agarwal**, President, ASSOCHAM and Managing Director, TCIL
 - **Mr. Sumant Sinha**, Sr. Vice President, ASSOCHAM, Chairman & Managing Director, ReNew Power
 - **Mr. Deepak Sood**, Secretary General, ASSOCHAM
 - **Mr. Manas Kumar Chaudhuri**, Chairman, ASSOCHAM National Council for Competition Law & Partner, Khaitan & Co. LLP
 - **Mr. Karan Singh Chandhiok**, Co-Chairman, ASSOCHAM National Council for Competition Law & Partner, Chandhiok & Mahajan, Advocates and Solicitors
 - **Mr. Samir R. Gandhi**, Senior Partner - Competition Law, AZB & Partners
 - **Mr. Arshad (Paku) Khan**, Executive Director, Khaitan & Co. LLP
 - **Ms. Anisha Chand**, Partner, Khaitan & Co. LLP
 - **Mr. Pranjal Prateek**, Partner, Khaitan & Co. LLP
- And many other eminent guests and experts..

Who Should Attend

MDs, CEOs, Board of Directors

Enforcement and Regulatory Agencies

Lawyers & Legal Advisors/ Consultants

General & Corporate Counsels

Legal and Compliance Professionals

Industry Leaders

Members of Professional Institutions (CA, CS, CMAs)

Economists

Law Universities

Academicians

Registration

Registration Links

Day 1: 23rd Sep 2021

Day 2: 24th Sep 2021

<https://bit.ly/3sYLYBZ>

<https://bit.ly/38oMLT1>



How to Register:

- Click on the Registration Link or scan the QR code.
- Enter the required details.
- Click on "Submit".
- Joining link will be shared on your email.

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For more information, about the Speaking Slot, Sponsorship and Logo Partnership opportunities, please contact;

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